# **John Smith**

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# **Academic Appointments:**

Associate Professor, Department of Economics, Rutgers University-Camden, 2013-Present

Assistant Professor, Department of Economics, Rutgers University-Camden, 2006-2013

#### **Education:**

University of California, Berkeley, B.A., Astronomy and Economics, 1997 Princeton University, Ph.D., Economics, 2007

#### **Publications:**

- A Study of a Market Anomaly: "White Men Can't Jump," But Would You Bet On It? with Deniz Igan and Marcelo Pinheiro, *Journal of Economic Behavior and Organization*, 2015, 113: 13-25
- Cognitive Load and the Multi-player Prisoner's Dilemma: Are There Brains in Games? with Sean Duffy, *Journal of Behavioral and Experimental Economics*, 2014, 51: 47-56
- Costly and Discrete Communication: An Experimental Investigation, with Sean Duffy and Tyson Hartwig (RUC '11), *Theory and Decision*, 2014, 76(3): 395-417
- Too Smart to be Selfish? Measures of Cognitive Ability, Social Preferences and Consistency, with Chia-Ching Chen, I-Ming Chiu, and Tetsuji Yamada, *Journal of Economic Behavior and Organization*, 2013, 90: 112-122
- Toward an Understanding of the Endogenous Nature of Group Identity in Games, with Katarina Bezrukova, *Social Science Journal*, 2013, 50(2): 204-212
- Not So Cheap Talk: Costly and Discrete Communication, with Johanna Hertel, *Theory and Decision*, 2013, 75(2): 267-291
- Preference for Increasing Wages: How Do People Value Various Streams of Income? with Sean Duffy, *Judgment and Decision Making*, 2013, 8(1): 74-90
- An Evaluation of Healthcare Information on the Internet: The Case of Colorectal Cancer Prevention, with Chia-Ching Chen and Tetsuji Yamada, *International Journal of Environmental Research and Public Health*, 2014, 11(1): 1058-1075
- The Endogenous Nature of the Measurement of Social Preferences, *Mind and Society*, 2012, 11(2): 235-256
- Reputation, Social Identity and Social Conflict, *Journal of Public Economic Theory*, 2012, 14(4): 677-709

- Behavioral Risk Reduction and Health Intervention for Adolescents, with Tetsuji Yamada, Chia-Ching Chen, and Martin J. Finkelstein, *Mindshare International Journal of Research and Development*, 2012, 2(2): 1-12
- Health Disparities and Health Integration, with Tetsuji Yamada and Chia-Ching Chen, *Journal of Health Behavior and Public Health*, 2012, 2(1): 21-37
- Ethnic Fragmentation and Police Spending, with Olugbenga Ajilore, *Applied Economics Letters*, 2011, 18(4): 329-332
- Improving Children's Healthcare through State Health Insurance Programs: An Emerging Need, with Chia-Ching Chen, Tetsuji Yamada, and I-Ming Chiu, *Health Policy*, 2011, 99(1): 72-82
- Imperfect Memory and the Preference for Increasing Payments, *Journal of Institutional and Theoretical Economics*, 2009, 165(4): 684-700
- Cognitive Dissonance and the Overtaking Anomaly: Psychology in the Principal-Agent Relationship, *Journal of Socio-Economics*, 2009, 38(4): 684-690
- Healthcare Services Accessibility of Children in the USA, with Tetsuji Yamada, Chia-Ching Chen, Tadashi Yamada, and I-Ming Chiu, *Applied Economics*, 2009, 41(4): 437-450

# **Working Papers:**

- Cognitive load and strategic sophistication, with Sarah Allred and Sean Duffy Working memory and spatial judgments: Cognitive load increases the central tendency bias, with Sarah Allred, L. Elizabeth Crawford, and Sean Duffy
- Minimax on the gridiron: Serial correlation and its effects on outcomes in the National Football League, with Noha Emara, David Owens, and Lisa Wilmer (RUC '13)
- How does the preference for increasing payments depend on the size and source of the payments? with Sean Duffy and Kristin Woods (RUC '16)

### **Works in Progress:**

Cognitive load and mixed strategies, with Sean Duffy and David Owens Does Voting on Compensation Increase Team Effort? with Sean Duffy, Noha Emara, and Tyson Hartwig (RUC '11)

### **Conferences and Workshops:**

Third Haverford Meeting on Behavioral and Experimental Economics, Haverford PA, scheduled September 2015

Conference on Economic Design, Istanbul, Turkey, scheduled July 2015

ICES 5th Annual Conference on Behavioral and Experimental Economics, George Mason University, Arlington VA, May 2015

Rutgers University-Camden, Department of Psychology, April 2015

Haverford College, Department of Economics, March 2015

Conference on the Foundations of Utility and Risk, Rotterdam, Netherlands, June 2014

Second Haverford Meeting on Behavioral and Experimental Economics, Haverford PA, June 2014

- ASSA Meetings, Philadelphia PA, Session chair, January 2014
- Haverford Meeting on Behavioral and Experimental Economics, Haverford PA, August 2013
- Society for the Advancement of Behavioral Economics Conference, Atlanta GA, July 2013
- Eastern Economics Association Conference, New York, May 2013
- Herbert Simon Society Conference, New York, April 2013
- Lehigh University, Department of Economics, Bethlehem PA, November 2012
- Society for the Advancement of Behavioral Economics Conference, Granada, Spain, July 2012
- Economic Science Association Conference, New York University, June 2012
- Behavioral and Experimental Economists of the Mid-Atlantic Meeting, Haverford College, Haverford PA, June 2012
- Rutgers University, Faculty Research Symposium, Camden NJ, March 2012
- Rutgers University, Department of Economics, New Brunswick NJ, February 2012
- Rutgers University, Department of Economics, New Brunswick NJ, October 2011
- Drexel University, Department of Economics, Philadelphia PA, October 2011
- International Association for Research in Economic Psychology/Society for the Advancement of Behavioral Economics World Meeting, University of Exeter, Exeter, UK, July 2011
- International Meeting on Experimental and Behavioral Economics, Barcelona, April 2011
- ASSA Meetings, Denver CO, January 2011
- ASSA Meetings, Society for the Advancement of Behavioral Economics Poster Session Organizer, Denver, January 2011
- University of Pittsburgh, Department of Economics, September 2010
- Economic Science Association Conference, University of Copenhagen, Denmark, July 2010
- Midwestern Theory Meetings, Northwestern University, Evanston IL, May 2010 Behavioral and Quantitative Game Theory Conference, Newport Beach CA, May 2010
- Eastern Economics Association Conference, Philadelphia PA, February 2010
- ASSA Meetings, Society for the Advancement of Behavioral Economics Poster Session Organizer, Atlanta GA, January 2010
- European Economics Association and Econometric Society European Meeting, Universitat Pompeu Fabra, Barcelona, August 2009
- Stony Brook Workshop on Behavioral Game Theory, Stony Brook University, Stony Brook NY, July 2009
- International Conference on Game Theory, Stony Brook University, Stony Brook NY, July 2009
- Society for the Advancement of Behavioral Economics/International Association for Research in Economic Psychology Joint Conference, St. Mary's University, Halifax, Nova Scotia, Canada, July 2009
- Spain, Italy, Netherlands Meeting on Game Theory, VU University Amsterdam, Netherlands, July 2009

- Economic Science Association Conference, Washington DC, June 2009
- Eastern Economics Association Conference, New York, February 2009
- ASSA Meetings, Society for the Advancement of Behavioral Economics Poster Session Organizer, San Francisco CA, January 2009
- International Association for Research in Economic Psychology/Society for the Advancement of Behavioral Economics World Meeting, LUISS Guido Carli, Rome, Italy, September 2008
- Economic Science Association Conference, California Institute of Technology, Pasadena CA, June 2008
- Rutgers University-Camden, Business School, Organizational Behavior Seminar, Camden NJ, February 2008
- ASSA Meetings, Society for the Advancement of Behavioral Economics Poster Session Participant, New Orleans LA, January 2008
- Society for the Advancement of Behavioral Economics Conference, New York University, New York, May 2007
- Midwest Economics Association Conference, Minneapolis MN, March 2007
- Australian National University, School of Economics, Canberra, Australia, February 2006
- Massey University, Department of Commerce, Albany, New Zealand, February 2006
- Oberlin College, Department of Economics, Oberlin OH, February 2006
- Rutgers University-Camden, Department of Economics, Camden NJ, February 2006
- Budapest Workshop on Behavioral Economics, Central European University, Budapest, Hungary, July 2005
- Whitebox Advisors Graduate Student Conference on Behavioral Approaches to Finance, Economics and Marketing, Yale University, New Haven CT, May 2005

### **Professional and Teaching Experience:**

- Professor, *Behavioral and Experimental Economics*, Economics 333 (previously listed as 366), Rutgers University-Camden, Fall 2013, 2014, 2015
- Professor, *Applied Game Theory*, Economics 321 (previously listed as 366), Rutgers University-Camden, Spring 2007, 2008, 2009, 2010, 2012, 2013, 2014, 2015
- Professor, *Managerial Economics*, Economics 308, Rutgers University-Camden, Spring 2007, 2008, 2009, 2010, 2012, Fall 2012, Spring 2014, Fall 2014, 2015
- Professor, *Intermediate Microeconomics*, Economics 203, Rutgers University-Camden, Fall 2006, 2007, 2008, 2009, 2010, 2011, 2012, 2013, Spring 2015
- Professor, *Principles of Microeconomics*, Economics 102, Rutgers University-Camden, Fall 2006, 2007, 2008, 2009, 2010, 2011, Spring 2013
- Supervisor, Independent Study, Economics 491, Rutgers University-Camden, Spring 2008, Spring 2009, Spring 2012, Fall 2013

- Supervisor, Senior Thesis Advisor, Rutgers University-Camden, Fall 2010-Spring 2011
- Lecturer, Junior Paper Advisor, Princeton University, Fall 2003- Spring 2004
- Teaching Assistant for Professor Bogan, *Economics and Public Policy*, WWS 307, Princeton University, Fall 2003
- Teaching Assistant for Professor Bogan, *Description and Analysis of Price Systems*, Economics 102, Princeton University, Spring 2003
- Teaching Assistant for Professor Cherkes, *Introduction to Finance*, Economics 201, Princeton University, Fall 2002, Fall 2001
- Teaching Assistant for Professor Dixit, *Games of Strategy*, Economics 199, Princeton University, Spring 2002
- Research Assistant for Professor Massimo Morelli, Institute for Advanced Studies, Princeton NJ, Fall 2001-Spring 2002
- Teacher, Algebra I, Algebra II and Junior Varsity Baseball Coach, David Starr Jordan High School, Los Angeles CA, Fall 1997-Spring 1998
- Social Manager, Cloyne Court Hotel, Berkeley CA, Fall 1995-Spring 1996, Spring 1997

### **Professional Service:**

- Society for the Advancement of Behavioral Economics (SABE), Treasurer, September 2010-Present
- Affiliate and Webmaster of the Behavioral and Experimental Economists of the Mid-Atlantic (BEEMA)
- Third Haverford Meeting on Behavioral and Experimental Economics, Haverford PA, 2015, Scientific Committee Member and Local Committee Member
- Second Haverford Meeting on Behavioral and Experimental Economics, Haverford PA, 2014, Scientific Committee Member and Local Committee Member
- Haverford Meeting on Behavioral and Experimental Economics, Haverford PA, 2013, Scientific Committee Member and Local Committee Member

### **University Service:**

- Appointments and Promotions Committee, Rutgers-Camden, Fall 2014-Present Ethics and Values General Education Subcommittee, Rutgers University-Camden, Fall 2013-Present
- Undergraduate Academic Advising Task Force, Rutgers University-Camden, Summer 2013-Spring 2014
- Faculty of Arts and Science, Faculty Senate, Rutgers-Camden, Fall 2007-Fall 2010, Fall 2011-Spring 2013
- Department of Economics, Rutgers-Camden, Recruitment Committee, Fall 2011-Spring 2012
- Supervisor, Independent Study, Rutgers University-Camden, Spring 2008, Spring 2009, Spring 2012, Fall 2013
- Supervisor, Senior Thesis Advisor, Rutgers University-Camden, Fall 2010-Spring

2011

Discover Rutgers-Camden Day, Department of Economics Representative, February 7, 2014

Rutgers-Camden Admitted Student Day, Department of Economics Representative, April 25, 2014

Rutgers-Camden Open House, Department of Economics Representative, October 11, 2014

Rutgers University-Camden, Arts and Sciences Graduation Marshall, 2012, 2013, 2014, 2015

#### **Grants:**

Rutgers Research Council Grant #202167, July 2014, \$1,500

Rutgers Research Council Grant #202071, July 2013, \$1,500

Rutgers Research Council Grant #202227, July 2011, \$1,500

Rutgers Research Council Grant #202171, July 2010, \$1,500

Rutgers Research Council Grant #202084, July 2009, \$1,500

Rutgers Research Council Grant #202344, July 2008, \$1,800

Rutgers Initial Research Grant, August 2006, \$3,000

# **Grants Supervised:**

Rutgers-Camden, Undergraduate Research Grant, Tyson Hartwig, May 2010

### **Advising and Initial Placement:**

Tyson Hartwig, Rutgers University-Camden, University of British Columbia Graduate School, Department of Economics

Lisa Wilmer, Rutgers University-Camden, Florida State University Graduate School, Department of Economics

# Referee and Reviewing Service:

American Economic Review, Behavioral Sciences, Econometrica, Economics
Bulletin, Economics Letters, European Economic Review (2), Frontiers in
Behavioral Neuroscience (2), Games and Economic Behavior, Journal of
Behavioral and Experimental Economics (2), Journal of Economic
Behavior and Organization (2), Journal of Economic Psychology,
Management Science (3), Oxford University Press, PLoS One (2),
Routledge Press, Social Science Journal (3), Southern Economic Journal,
Theory and Decision (2)

Guest editor of the special issue of *Journal of Behavioral and Experimental Economics*, "Cognitive Abilities and Economic Behavior," with Pablo Brañas-Garza

Economic and Social Research Council Grant Rapporteur, National Science Foundation

### Languages:

English (native)
Catalan (basic)